

Sohil Sikdar

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SUMMARY

Video production and operations professional with 10+ years of experience across studio, broadcast, branded-content, and live production environments. Experienced in production planning, scheduling, resource coordination, cross-functional communication, studio operations, and video asset workflows from production through delivery and archival. Known for bringing structure to fast-moving creative work, identifying risks early, and improving repeatable production processes.

WORK EXPERIENCE

Good Not Great Media

March 2024 - Present

Production Director

- Lead branded and digital video projects from scope and shoot planning through production, post-production, client review, and final delivery.
- Develop production estimates, manage project budgets, hire and coordinate outside vendors and freelance crew, and maintain long-range production plans from initial scope through final delivery.
- Serve as a primary production contact for clients and collaborators, translating creative objectives into actionable production plans and repeatable workflows.

Harper Belmont Media

March 2022 - May 2024; Freelance 2024 - Present

Senior Producer

- Produced and managed field, studio, and product video projects—including branded content and advertising—from concept and pre-production through shoot execution, post-production, review, and final delivery.
- Developed and managed long-range production plans across concurrent projects, coordinating cross-functional teams, schedules, equipment, product needs, dependencies, review cycles, and final delivery.
- Managed studio operations and production readiness, coordinating equipment and production resources across shifting priorities and multiple shoots.
- Standardized production setups, documentation, storage, labeling, and studio workflows to improve efficiency and reduce production errors.

Broadcast and Live Production

May 2024 - Present

Assistant Director/Graphics Operator/Technical Production Support

Dallas Fort Worth, TX

- Coordinate live production timing, crew communication, technical departments, and segment transitions for national broadcasts and fast-turn studio productions.
 - Selected Clients: TBN, ESPN, SFC, Trilogy, Merit (Morning on Merit Street, The News on Merit)
- Collaborate with producers, directors, engineering, graphics, and audio teams to resolve issues quickly and maintain execution under deadline pressure.

Cima Arts

May 2023 - May 2024

Production Director

Dallas, TX

- Managed project budgets and long-range production schedules for multi-day events, documentaries, promos, and studio shoots, balancing crew, vendors, equipment, logistics, and deliverables against available resources.
- Coordinated crew, volunteers, equipment, schedules, and deliverables while serving as the primary point of contact for logistical and technical problem-solving.

EDUCATION

University of Texas

June 2018

Bachelor of Science, Radio-Television-Film

SKILLS

- **Production Scheduling • Production Budgeting • Asset Delivery • Studio Operations • Line Producing**
- **Tools: Adobe Creative Suite, Monday.com, Microsoft Office, Shared Server/Cloud Media Workflows, Curator, Frame.io**